



BAG CHILDHOOD HUNGER

Would you give up your lunch for a hungry child? It's simple. Skip or pack a lunch and donate your lunch money to feed a local hungry child.

www.ieuw.org/baghunger

MEETING THE NEED

1 in 4 children in this region live in poverty and need our help preparing for a brighter future. Just within Inland Empire United Way's service area, over 25,000 students are at-risk of going to bed hungry and sometimes don't have enough to eat on the weekends, when school meals are not available.



HOW YOU CAN HELP

Host a Bag Childhood Hunger event at your workplace or with your community group.

It's easy! IEUW staff will provide you with all materials and support you every step of the way. As the team captain, you select the dates to hold your event, promote the event to your group, distribute the "Bag Hunger" lunch bags, and then collect them when your event is completed. Your business or group will be recognized by IEUW through social media, in our program center, and in media releases. Let the community know that your organization is a partner in helping to Bag Childhood Hunger!

THE IMPACT

All donations from Bag Childhood Hunger will go directly to feed local children through United Way's Kids Pack program, which provides backpacks of nutritious food to homeless and very low-income children every weekend during the school year. For more information on United Way's Kids Pack program, please visit our website at www.ieuw.org/kidspack.

2,000

children receive Kids Pack each weekend in the Inland Empire

84%

of teachers reported that Kids Pack helped to improve students' school performance



For more information or to get started, please contact: kidspack@ieuw.org or 909.980.2857 x216

